



Department of Education
Region III

DIVISION OF PAMPANGA

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Division Letter

No. 11 , S. 2018

To : Heads of Public Elementary and Secondary Schools
From : Office of the Schools Division Superintendent
Subject : **BASELINE DATA SURVEY BY THE NIELSEN COMPANY**
Date : June 4, 2018

The Department of Education (DepEd), thru the Nielsen Company, will be gathering data in every school nationwide.

The Baseline Data Gathering Survey will focus on the DepEd Computerization Program (DCP), the DepEd Internet Connectivity Program (DICP), and the National School Building Inventory (NSBI). The data gathered will be used as comparison with the results of future monitoring and evaluation efforts to allow the Department of Education to measure the impact of the aforementioned programs.

The activity aims to establish the basic profile of each school; establish a baseline data on the DCP and DICP; and update the information and current state of school buildings.

Teams will be visiting schools conducting interviews and accomplishing forms. All concerned, especially School Heads, are hereby instructed to facilitate the activity by accommodating the said teams to conduct the said survey in your schools.

For information and strict compliance.


LEONARDO D. ZAPANTA, Ed.D., CESO VI
Schools Division Superintendent